

# Two Easy Ways to Increase Practice Revenue While Encouraging Healthy Habits At-Home

## Introducing the Rotadent ProCare® Partner Program

### 1. Refer Patients to OralProCare.com for Online Purchase

#### Practice Benefit:

- \$30 for every Rotadent sold using your practice's unique promo code
- Choice of payment by DenMat account credit or mailed monthly check (check requires W-9 on file)
- 1 FREE Rotadent shipped to your practice with every 12 units sold using your practice's unique promo code

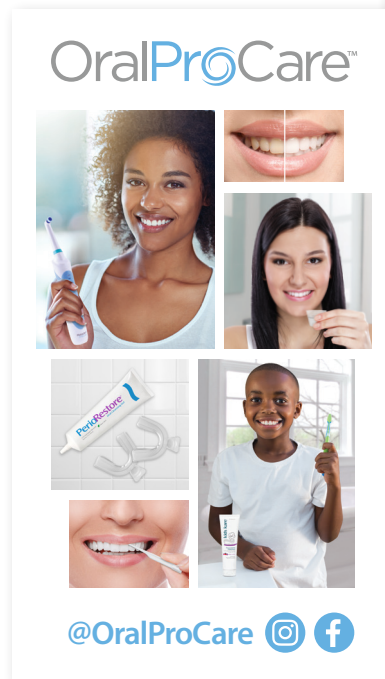
#### Patient Benefit:

- \$20 off every Rotadent purchased using your practice's unique promo code

#### Practice Marketing Support:

- A box of business card-sized code cards displaying the unique promotion code identifying your practice. Drop them in every hygiene bag and let us know when you need more!
- Access to Rotadent ProCare® videos, images, logos and text for use in social media, emails and your website. Display your unique code online with a link to [oralprocare.com/smilemore](http://oralprocare.com/smilemore)!

Actual size.  
Easily add to  
every hygiene bag!



FOR EXAMPLE PURPOSES ONLY

### 2. Stock Rotadent In-Office

- Available for purchase individually or in bulk
- Practice sets retail price
- Immediate dispensing during patient appointment

**Rotadent**  
**ProCare®**

Call 800-433-6628 or visit  
[denmat.com/rotadentpartner](http://denmat.com/rotadentpartner)  
to get started!

